

# Advertising Opportunities



## Member rates

### Email Communications

**Reach:** 2,100+ subscribers in our e-newsletters.  
Linked to your webpage

#### Weekly Header

**Schedule:** Mondays  
**Availability:** 1/wk.  
**Cost:** \$100/wk.  
**Specs:** 600 x 100px

#### Weekly Footer

**Schedule:** Mondays  
**Availability:** 1/wk.  
**Cost:** \$50/wk.  
**Specs:** 600 x 100px located at footer

#### Weekly Sidebar Coupon

**Schedule:** Mondays  
**Availability:** 3/wk.  
**Cost:** \$40/wk.  
**Specs:** 175 x 175px

#### Monthly Display Ad

**Schedule:** 1st week of mo.  
**Availability:** 3/mo.  
**Cost:** \$100/mo.  
**Specs:** 400 x 400px  
Placed within newsletter content.

### Website Banners

**Reach:** 30,000+ visits/year (Local and Out-of-State)  
**Specs:** 480 x 60px  
Linked to your webpage

#### Banner Ads on higher traffic pages: - Member Directory - Event Registration

**Availability:** 1/mo./pg.  
**Cost:** \$250/mo.

#### Subpage Banner Ad

**Availability:** 1/subpage - many available  
**Cost:** \$150/mo. or special rate of \$1,500/yr.

### Member Packets

All packets below include ability to include flyer or coupon.  
**Specs:** Member provides standard weight flyer not to exceed 8 1/2" x 11"

#### New & renewal member packets

**Reach:** 30-45/mo.  
**Availability:** 5 advertisers/mo.  
**Cost:** \$25/mo. flyer provided or \$35/mo. we print

#### Relocation & visitor packets

**Reach:** 60-120 per year  
**Availability:** 10 advertisers  
**Cost:** \$125/yr. flyer provided or we print (either option)

### Exhibitor Opportunities

#### Business Connections Spotlight Table

**Schedule:** most months  
**Reach:** 100-150 attendees  
**Availability:** 3/event  
**Cost:** \$150

#### Annual Meeting Spotlight Table

**Schedule:** November  
**Reach:** 250-350 attendees  
**Availability:** 5/event  
**Cost:** \$250

#### The Business Showcase Exhibit Booths & Tables

**Schedule:** May 13, 2015  
**Reach:** 350-500 attendees  
**Availability:** 52 booths, 18 tables  
**Cost:** \$350-\$475 booths, \$200-\$250 tables  
**Specs:** 8'x10' booth, 6' tables

### Non-members welcome.

We invite you to advertise with us. Non-member advertising rates are twice the member rate. Become a member and enjoy a 50% savings as shown here. Just another reason to join the Valley Chamber!

#### Member Benefits:

In addition to member discounts for advertising and event registration, membership includes the following benefits:

- Business listing in member directories
- Access to multiple networking opportunities
- Representation at the local government level
- Participate in building annual legislative agenda
- Members-only access to:
  - Post events on [spokanevalleychamber.org](http://spokanevalleychamber.org)
  - Post to online job board
  - Post & access member-exclusive discounts
- Sponsorship and exhibit opportunities
- and MORE!

#### The Chamber Audience:

Business leaders, owners, and managers representing the following industries: professional services, hospitality, retail, construction & development, banking, insurance, finance, and others.

#### Contact us:

(509) 924-4994

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